"Leading for a Sustainable Future"

Cal-ICMA Coaching Program

3:00 - 4:00 p.m. PT, Thursday, November 6, 2008

DIAL 646-519-5883 [callers' PIN 7592#] or new live audio via the web [powered by Granicus] at www.cal-icma.org/coaching "Live Audio and Archives."
[Target audience: all employees and managers]

Panelists:

* Jim Keene, City Manager, Palo Alto
* Maria Hurtado, Asst. City Manager, Tracy
* Keith Roberts, Energy Manager, Sacramento
* Kelly Spivey, Workforce R&D, San Jose

Panel Discussion Questions:

1. How do you define sustainability (environmental, economic, social equity, organizational/financial)?
2. What are examples of putting sustainability into practice?
3. What does it cost? How do you do it?
4. What resources are available to assist?

We encourage callers to ask questions during the panel discussions. If you prefer, you may submit questions anonymously via email to cal-icma@donmaruska.com either in advance or during the panel discussion. As moderator for the sessions, Don Maruska will pose the emailed questions.

Post-Call Group Discussions

Many agencies are organizing groups to listen to the calls (live or recorded) and discuss the topics among themselves after the calls. Some are summarizing their discussions and distributing them to managers throughout their organizations. Use the Cal-ICMA Coaching Program as an effective way to enhance professional development in your agency. Here are some discussion starters for this session.

Follow Up Topics:

1. How sustainable is our agency?
2. Where do we need to focus attention?
3. What can we apply from others’ successes?
4. How do we communicate this with our employees and community stakeholders?
Panel Call Etiquette

* Please put your phone on mute, except when you are asking a question or making a statement.
* Do not put the call on hold, especially if you have music or a message that plays and will disrupt other callers.
* Kindly disable call waiting or other phone features that will interrupt your participation in (and others listening to) the call.

There is no charge to participate in the telephone panel discussion, but callers will bear the costs charged by their carriers to reach the conference number. Alternatively, you can listen via live audio on the web [powered by Granicus] at www.cal-icma.org/coaching "Live Audio and Archives."

The Cal-ICMA Coaching Program receives funding through the generosity of: ICMA, California City Management Foundation, Municipal Management Association of Northern California, Municipal Management Association of Southern California, the County Administrative Officers Association of California, California Communities Joint Powers Authority, California Redevelopment Association, Bob Murray & Associates, CPS Human Resource Services, Granicus, Pacific Gas and Electric Company, Piper Jaffray, the Public Agency Retirement Services, and Keenan & Associates.

MORE RESOURCES--See the "Coaching Corner" at www.cal-icma.org/coaching for valuable resources to boost your career. These include listings of future Telephone Panels, recordings of past sessions (including a free subscription to podcasts), the expanded "Dear eCoach" offering (that invites you to ask questions anonymously--check out some of the hot topics), expanded One-to-One Coaching opportunities, and complimentary, confidential management style profile reports to be more effective and fulfilled in your work.

SIGN UP FOR FREE NEWSLETTER--Subscribe to the Cal-ICMA Coaching Program email list to receive updates on events and the availability of recorded sessions. Go to www.cal-icma.org/coachingList.

Enjoy the resources and support to thrive in local government.

Don Maruska, Master Certified Coach
Director, Cal-ICMA Coaching Program
See "Coaching Corner" at http://www.cal-icma.org/coaching
City of Sacramento

You can download and distribute the City's Sustainability Master Plan and 2008 Implementation Plan; both located at: http://cityofsacramento.org/generalservices/sustainability/

Also, the City is operating a PILOT to provide preferences to businesses that show they operate sustainably (this goes beyond BUYING EPP products). For items that currently qualify for a preference see our bid website: http://www.cityofsacramento.org/generalservices/procurement/options-to-operate-sustainably.cfm

One example of resources that were available is Sacramento was recently awarded a Solar America Cities grant from the Department of Energy see www.solaramericacities.org. This is a $400,000 grant to help Sacramento achieve State goal of installing 40 MW of solar in Sacramento by 2017 (Sacramento's share of Governors 3,000 MW state goal).

Keith Roberts, P.E., LEED AP
City Energy Manager
City of Sacramento
General Services
Facilities and Property Management
5730 24th Street, Building 4
Sacramento, CA 95822
phone: 916-808-4726
fax: 916-808-5007
e-mail: kroberts@cityofsacramento.org
Kelly Spivey

Kelly was born and raised in Ohio. She has a dual Bachelor's Degree from Bowling Green State University in Interpersonal Communication and Spanish, with a focus in social services. After several years working in social services, both in juvenile justice and with homeless families, as well as in private sector management, Kelly headed back to school. She achieved her Masters in Public Administration from the University of Toledo with a focus in applied social research and civil rights. In addition to the U.S., Kelly has lived and studied in Mexico and Spain. She has also received various awards and distinctions, including her appointment to the inaugural 2004-2005 ICMA-City of San Jose Local Government Management Fellowship, the 2007 MMANC Booster Award for pioneering local government partnerships, and the 2008 San Jose City Values Award. She currently works in HR on special projects for the City Manager's Office, most closely devoted to matters of talent management via workforce diversity and inclusion.