"Boosting Your Career in Local Government"

Live Video Webcast from the MMANC Annual Conference
Sponsored by Granicus for the Cal-ICMA Coaching Program and MMANC

3:00 – 4:30 p.m. PT, Thursday, October 29

Available:
* live onsite at the MMANC Annual Conference—Resort at Squaw Creek -- join in the discussion
* live or recorded via video webcast at www.cal-icma.org/coaching -- click on the “Live Audio & Archives” tab for service provided by Granicus.

Panelists:
* Bob O’Neill, Executive Director, ICMA
* Ted Gaebler, City Manager, Rancho Cordova, and co-author of “Reinventing Government”
* Jenny Haruyama – Assistant Finance Director, Town of Los Gatos
* Rob Braulik, Assistant City Manager, City of Fairfield

Moderator:
* Don Maruska, Master Certified Coach, Director, Cal-ICMA Coaching Program

Key Questions:
1. What does the “new normal” for local government mean for career opportunities?
2. How do you advance in turbulent times?
3. What’s a Top 10 list for building a great career?
4. How will the next generation of talent reshape local government?

This session will include questions and answers for the live audience onsite and via the web. You may submit questions anonymously via email to cal-icma@donmaruska.com either in advance or during the panel discussion. As moderator for the session, Don Maruska will pose the emailed questions.

Post-Webcast Group Discussions

Many agencies are organizing groups to attend the sessions (live or recorded) and discuss the topics among themselves afterwards. Some are summarizing their discussions and distributing them to managers throughout their organizations. Use the Cal-ICMA Coaching Program as an effective way to enhance professional development in your agency. Here are some discussion starters for this session.

Follow Up Topics:

1. How are changes in our agency affecting career opportunities?
2. What are we doing to help employees boost their careers?
3. What ideas from this discussion would we like to explore or add to our efforts?
There is no charge to participate in this special video webcast -- a first for the Cal-ICMA Coaching Program. Simply, go to the website noted above to access the service sponsored by Granicus.

The Cal-ICMA Coaching Program receives funding through the generosity of: ICMA, California City Management Foundation, Municipal Management Association of Northern California, Municipal Management Association of Southern California, the County Administrative Officers Association of California, California Communities Joint Powers Authority, California Redevelopment Association, Bob Murray & Associates, CPS Human Resource Services, Granicus, Pacific Gas and Electric Company, Piper Jaffray, the Public Agency Retirement Services, and Keenan & Associates.

MORE RESOURCES--See the "Coaching Corner" at www.cal-icma.org/coaching for valuable resources to boost your career. These include listings of future Panels, recordings of past sessions (including a free subscription to podcasts), the expanded "Dear eCoach" offering (that invites you to ask questions anonymously--check out some of the hot topics), expanded One-to-One Coaching opportunities, and complimentary, confidential management style profile reports to be more effective and fulfilled in your work.

SIGN UP FOR FREE NEWSLETTER--Subscribe to the Cal-ICMA Coaching Program email list to receive updates on events and the availability of recorded sessions. Go to www.cal-icma.org/coachingList.

Enjoy the resources and support to thrive in local government.

Don Maruska, Master Certified Coach
Director, Cal-ICMA Coaching Program
See "Coaching Corner" at http://www.cal-icma.org/coaching
Top 12 Ways to Boost Your Career

Summary of Panel Suggestions

1. Get off the dance floor and get on the balcony – see the big picture for your career and how you want to progress.

2. *Who* matters more than *what*. Focus on who you are working with and how you can learn from them.

3. Take notes on what you are learning from a situation—reflect and compare notes with more experienced people to advance your understanding.

4. Performance counts.

5. Be mentally tough and have the self awareness to assess situations realistically and respond constructively to criticism.

6. Integrity – do what you say you will do.

7. Be strategic in your selection of agencies – develop a portfolio of experiences.

8. Learn organizational development skills to facilitate meetings and be someone with whom others want to work in a matrix environment.

9. Consider *where* you want to live.


11. Look elsewhere for answers – seek out fresh perspectives and benefit from lessons that others have learned.